



Program Overview

Empower your employees to save for education

Virginia529@work helps your employees learn how to use a tax-advantaged 529 account to save for education for their children, grandchildren or themselves. Offer this voluntary benefit to your employees to promote financial wellness and improve overall employee satisfaction.

Employer benefits include:

- ✓ No cost or contract required
- ✓ Simple to administer
- ✓ Employees set up and manage their own accounts
- ✓ Onsite education events - Virginia529 does the work to educate your employees
- ✓ Virginia529 provides materials to promote the program and events
- ✓ Streamlined direct deposit process for easy contributions
- ✓ Dedicated Relationship Marketing Strategist as a single point of contact

Virginia529: A great way to save

Virginia529 is the largest 529 plan in the country with 2.9 million families saving with Virginia529's programs. Virginia529 represents more than 20% of all accounts nationally and our program Invest529 consistently receives top ratings from Morningstar.

Employee benefits include:

- ✓ Open an account with just \$10 and manage accounts online
- ✓ Virginia529 accounts can fund qualified higher education expenses at eligible institutions and tuition at public, private or religious K-12 schools
- ✓ Earnings grow free from state and federal taxes when used for qualified higher education expenses
- ✓ Virginia taxpayers may deduct up to \$4,000 per account per year from their Virginia state individual income taxes
- ✓ Diverse selection of 20+ investment portfolios to help employees meet their goals and match their investment style

Virginia529 @work.®



Your employees will appreciate this benefit

Financial stress is a growing problem for employees and employers alike. Stressed employees are less productive at work.

Many parents and individuals want to save for higher education to avoid or minimize costly student loans, but often don't know how to get started or the best way to save. And research shows that employees wish they had access to a 529 benefit through work.

Help alleviate financial stress while supporting your employees in achieving their savings goals.

Get started today with Virginia529@work.



Contact your Virginia529@work representative to learn more.

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